

PROFESSIONAL EXCELLENCE IN FINANCIAL SERVICES

Seneca Bridge Training Program for Internationally Trained Financial Services Professionals



ABOUT

Seneca College's Faculty of Continuing Education and Training, in association with the Canadian Securities Institute, is now offering an accelerated training program to help Internationally Trained Professionals with a background in Financial Services, enter the professional labour market in the shortest time possible.

The Professional Excellence in Financial Services Bridging Program will build on the learner's existing knowledge to prepare for career opportunities with employers in the financial sector, such as banks, credit card companies, insurance companies, investment funds, stock brokerages, consumer-finance companies, credit unions, accountancy companies, and some government-sponsored enterprises.

This program is offered in an accelerated format and is only 8 weeks in length. Upon successful completion, graduates will earn a Seneca College Statement of Recognition, and will have met the proficiency requirements to apply for the Mutual Fund Dealer – Dealing Representative License.

BENEFITS

- Industry-Developed Curriculum
- Highly Subsidized Tuition
- Financial Aid & OBPAP Bursary Options
- Opportunity for Professional Accreditation
- Accelerated Delivery Format
- Instructors are Leading Industry Professionals
- Job Search & Professional Skills Training
- Personalized Coaching from Expert Employment Consultants
- Opportunities to Secure Paid Employment

CAREERS

The Professional Excellence in Financial Services program has been designed to provide graduates with the necessary knowledge and skills that employers demand. An experienced staff team including Job Developers, Employment Consultants, and Industry Experts will leverage Seneca's industry network to help learners connect with employers, while providing personalized coaching.

Graduates are well positioned for roles such as Financial & Investment Analyst, Financial Sales Representative, Credit Officer, Customer Service Representative, Financial Planner/Advisor, Discount Broker, or Mutual Funds Representative, Funds Licensed Dealer, and Financial Advisor, to name a few.

PROFESSIONAL CERTIFICATION

The Canadian Securities Institute (CSI) sets the standard for financial services education nationally, and is endorsed by the Investment Industry Regulatory Organization of Canada (IIROC), Canada's stock exchanges and Canada's securities regulatory commissions.

Students of the Professional Excellence in Financial Services program will access CSI's Investment Funds in Canada (IFC) course and the Mutual Fund Sales Representative Licensing Exam.

Upon successful completion of the course, graduates will receive:

- Eligibility to apply for the Mutual Fund Dealer – Dealing Representative License and thus earn the title of Mutual Fund Sales Representative
- Credit towards the Personal Financial Planner (PFP®) designation program
- Credit towards the CSI Certificate in Financial Services Advice (CSFA®)

PROGRAM OVERVIEW

Profession & Sector Orientation to
Banking & Financial Services in the GTA

Customer Service Excellence in Financial Services

Advanced Career Management for
Financial Services Professionals

Investment Funds in Canada (IFC)

Sales Strategies for Financial Products & Services

Workplace Culture & Communications

Intermediate 2013 Microsoft Word & Excel

Leadership in Financial Services

Business Law for Internationally Trained
Finance Professionals

SCHEDULE

This program is being offered in an accelerated 8-week format, with classes taking place Monday to Friday from 9:30am – 4:30pm.

*Please note that program details are subject to change without prior notice.

TRAINING LOCATION

Seneca College, Markham Campus
8 The Seneca Way
Markham, ON L3R 5Y1

COST

\$375 tuition + the cost of textbooks

The Ontario Bridging Participant Assistance Program (OBPAP) bursary may be available for eligible students.

ENTRY REQUIREMENTS

- Relevant degree or diploma from an accredited institution outside of Canada
- Canadian Language Benchmark (CLB) Assessment at a minimum of Level 7
- Permanent Resident, Canadian Citizen, or Convention Refugee; and a resident of Ontario
- Presently unemployed or underemployed

HOW TO APPLY

Please submit the following to bridging@senecacollege.ca:

1. Updated professional resume in chronological format
2. Cover letter outlining your relevant experience and reasons for your interest in the program
3. Copies of documentation indicating Immigration Status (i.e. Citizenship Card, Canadian Passport, PR Card, proof of Refugee Status, etc.)
4. Copies of all academic credentials including degrees, diplomas and/or certificates
5. Proof of Canadian Language Benchmark Assessment (CLBA) at a minimum of Level 7

CONTACT

For more information, please contact Seneca Bridge Training Programs at:

416.491.5050 x77337

bridging@senecacollege.ca



Canadian Securities Institute
Moody's Analytics Training & Certification Services

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