



**WomanACT**  
WOMAN ABUSE COUNCIL OF TORONTO

WomanACT is currently seeking sponsorship and donations for our annual week-long conference, End Violence against Women Week in Toronto and our first fundraising event, WomanACT's Soul of a Warrior Award.

## Who are we?

We are a policy development and planning body that coordinates an efficient and effective approach to providing services for assaulted women and their families.

The general membership is made up of senior level representatives of each of the key sectors in the community response to woman abuse.

As a coordinating body, the Council identifies gaps in service; supports and facilitates policy development and pilot projects; and undertakes research and actions that promote institutional and systemic change.

## What is WomanACT impact?

WomanACT is the only organization which main purpose is to work towards providing a coordinated response to violence against women in the city of Toronto. Through our efforts of making change on a systemic level, we increase the chances of saving lives and raise the level of safety for women and children victims of violence.

# THE SOUL OF A WARRIOR AWARDS

Holiday Inn Yorkdale Hotel Toronto  
Tuesday, March 8<sup>th</sup>, 2016 6PM - 11PM



## Sponsorship Opportunities

Reach thousands of WomanACT supporters and demonstrate your corporate brand values to a wider audience. An association with WomanACT provides a means of broadening your competitive edge by improving your company's image, status and integrity through supporting our events.

WomanACT approaches sponsorships as true partnerships, designated to hit the mandates of our sponsors, our supporters, our vision, mission and values.



## Brand Recognition

Increase your profile by sponsoring WomanACT Awards, Events or Programs. Receive logo or wordmark recognition on WomanACT's highly visible online assets, print publications, and marketing materials.

## WomanACT's End VAW Week in Toronto

Working in collaboration with community leaders, WomanACT coordinates Toronto's End Violence against Women Week. An entire week of education, training, policy development and planning that consists of forums, panel discussions, keynote speakers, and cross-sectoral training. The audience includes front line workers in the Health, VAW, Substance Use, Mental Health and Child Protection Services sectors in Toronto.

For more information about the "End Violence against Women Week in Toronto" please visit [www.womanactsendviolenceagainstwomenweek.com/](http://www.womanactsendviolenceagainstwomenweek.com/)

## WomanACT's Soul of a Warrior Awards

The WomanACT Soul of a Warrior Awards is presented to exceptional front line workers in the Violence against Women sector in the GTA. Recipients play an important role supporting women and children who have experienced violence. Roles vary from intake workers, counsellors, children's advocates, family support workers, legal support workers and beyond. On any given day, these roles require thoughtfulness, compassion, and dedication in order to provide the support and resources necessary.

For more information about the WomanACT Soul of a Warrior Award 2015 please free to visit the below webpage:  
[www.womanactsendviolenceagainstwomenweek.com/soul-of-a-warrior-award.html](http://www.womanactsendviolenceagainstwomenweek.com/soul-of-a-warrior-award.html)

The “WomanACT Soul of a Warrior Award” celebrates front line personnel working in the Violence against Woman (VAW) sector. During the End Violence against Women Week, March 7th to March 11th, 2016, the Soul of a Warrior Awards recognize staff who have made a positive impact on a client, a community, an organization, our city, our province or our nation.

This year WomanACT will honour front line staff who excels in the following areas:

- ▶ Children Advocate
- ▶ Immigrant and Refugee Women Advocate
- ▶ Legal Advocate
- ▶ Transitional, Outreach and Housing Advocate
- ▶ Community Engagement
- ▶ Life time Achievement Award



We welcome the opportunity to discuss how WomanACT can best partner with you today and to share the key guiding principles upon which our strategic alliances with corporations are based.

For more information, please contact Harry Mendoza, WomanACT Executive Director  
 ed@womanabuse.ca, 416-944-9242 Ext 225

<i>Sponsorship Categories</i>	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Featured Partner	Network Partner	Community Partner
Complimentary tickets for the Soul of a Warrior Awards ceremony	✓ 20 Tickets	✓ 10 Tickets	✓ 8 Tickets	✓ 5 Tickets	✓ 2 Tickets		
On-stage opportunity to introduce one of the WomanACT's Soul of a Warriors Awards 2016	✓						
Premium company logo placement on event signage	✓	✓					
Exclusive “presented by” conference acknowledgement with full-colour logo on all advertising and promotion materials, both web-based and print during the entire week-long conference	✓	✓					
Logo and link on WomanACT's Home webpage.	✓	✓	✓				
Logo and link on WomanACT's End Violence Against Women Week Home Page Website	✓	✓	✓				
Logo and link on Soul of a Warrior Awards page	✓	✓	✓	✓			
Company logo inclusion in Soul of a Warrior Awards program	✓	✓	✓	✓	✓	✓	
Inclusion in all pre and post event related blasts using our social media platforms reaching over 4,000 supporters.	✓	✓	✓	✓	✓	✓	✓
Recognition in WomanACT's Annual Report	✓	✓	✓	✓	✓		
Formal recognition at opening and closing remarks during the Soul of a Warrior Awards Ceremony.	✓	✓	✓				
Right to use WomanACT's marks in relation to the End Violence against Woman Week in Toronto	✓	✓					
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Right to use WomanACT's marks in relation to the End Violence against Woman Week in Toronto	✓						
	\$20,000	\$10,000	\$8,000	\$5,000	\$2,500	\$500	< \$499